

SWATC

Two-Year Performance Projections

| Completions | FY 2015 Actual | | | FY 2016 Goals | | |
|-----------------------------|----------------|--------------------|-------------------|---------------|--------------------|----------------------|
| | Campus Count | Weighting Per Unit | Campus Attainment | Campus Goal | Weighting Per Unit | Projected Attainment |
| Program Certificates | | | | | | |
| ≤ 299 Hours | 138 | 1.00 | 138 | 134 | 1.00 | 134 |
| 300 - 599 Hours | 4 | 2.00 | 8 | 5 | 2.00 | 10 |
| 600 - 899 Hours | 44 | 3.00 | 132 | 52 | 3.00 | 156 |
| 900 - 1199 Hours | 8 | 4.00 | 32 | 11 | 4.00 | 44 |
| ≥ 1200 Hours | 17 | 5.00 | 85 | 19 | 5.00 | 95 |

Plan to achieve campus certificate goal:

The growth of the College and the plan to achieve said growth will be achieved by following SWATC's strategic plan. The six objectives and supporting strategies include:
 1) Build Southwest ATC brand awareness and value to both the community and our partners. 2) Expand program offerings and increase efficiency of current programs. 3) Grow enrollment

Additional Completions

| | | | | | | |
|---|-----|------|-----|-----|------|-----|
| Occupational Skills Certificates ≥ 60 Hours | - | 0.25 | - | 5 | 0.25 | 1 |
| Occupational Upgrades ≥ 60 Hours | 21 | 0.20 | 4 | 24 | 0.20 | 5 |
| Occupational Upgrades < 60 Hours | 83 | 0.10 | 8 | 87 | 0.10 | 9 |
| Other Post-Secondary (Less Seniors & Personal interest) | 4 | 0.25 | 1 | 10 | 0.25 | 3 |
| Secondary | 775 | 0.25 | 194 | 747 | 0.25 | 187 |

Plan to achieve campus additional completions goal:

4) Encourage and support on-going professional development for faculty, staff and administration. 5) Improve student experience and retention. 6) Support of 8 Anchors of the Utah Statewide Education Plan Development Strategy. Each objection has strategies that will direct the actions of the College and ensure success.

Placement

| | | | | | | |
|---|-----|------|-----|-----|------|-----|
| Total Placements | 171 | 1.00 | 171 | 216 | 1.00 | 216 |
| Placements from Underserved Segments (at risk?) | 92 | 0.50 | 46 | 76 | 0.50 | 38 |
| Placements from High-Impact/High-Cost Programs | 46 | 0.50 | 23 | 44 | 0.50 | 22 |

Plan to achieve campus placement goal:

| Membership hours | Policy 205 Comp Rate | | Policy 205 Comp Rate | | | |
|------------------|----------------------|-----|----------------------|-----|-----|-----|
| | | | | | | |
| Per 1,000 Hours | 224 | 87% | 195 | 195 | 86% | 168 |

Plan to achieve campus membership hour goal:

In support of our strategic plan, SWATC has revamped its logo, branding, website and marketing message. These changes will increase community awareness and drive potential students to our campus. The school will also expand community events hosted on its campus and develop its relationship with industry partners.

Attainment: 1,037

Attainment: 1,087

Percent Change 4.74%