

UTAH COLLEGE OF APPLIED TECHNOLOGY

AGENDA ITEM

UCAT BOARD OF TRUSTEES

22 June 2017

ITEM: II.E

TOPIC: Utah System of Technical Colleges Logo/Wordmark

BACKGROUND

With the official name-change to the Utah System of Technical Colleges, the Commissioner's Office has been working with designers to create a new logo/wordmark. Based on stakeholder feedback, the Office will continue to identify a representative logo and present it to the full Board in their September meeting.

In order to comply with state law, the Commissioner's Office will deploy letterhead and other official documents containing the new name of the System and will officially refer to the "Utah System of Technical Colleges" in the execution of any correspondence.